

## **Official Contest Rules**

No purchase necessary. One valid entry per contestant per individual contest.

The Stations, all owned and/or operated by Eagle Communications, Inc. (“EAGLE” or “Sponsor”) are running a multi-station promotional contest (the “Contest”) weekday from Monday March 27, 2023 at 12:01 am CT (central time) until – Friday May 26, 2023 at 6:00pm CT.

### **Entry / How to Win**

Listen during the Promotion Dates to any of the station’s weekdays at approximately 9:00 am CT, 11:00am CT and 2:00pm CT, 5:00pm CT or shortly thereafter. A keyword (“cash keyword”) unique to each day, time and station will be announced. Participants must enter the correct unique keyword for that day and time to specified URL within fifteen (15) minutes of keyword announcement and EAGLE must receive your registration with the correct keyword within fifteen (15) minutes of the keyword announcement. One winner will be drawn at random from all entries received for each unique cash keyword and will win, upon verification, \$100 (one hundred dollars).

Data rates may apply – participants will be charged for sending and receiving data according to their carriers’ rate plan(s). Limit of one entry per each unique keyword. EAGLE will contact each winner via the email from which the winning entry was sent.

You must be 18 years of age or older at time of entry to be eligible for this contest. This contest is void where prohibited by law.

Winners will be notified by email. If a winner is unreachable after seven (7) days, or if that winner is unavailable for prize fulfillment, an alternate winner will be selected. If an eligible winner cannot be found for the prize, that prize will not be awarded.

Eagle Communications reserves the right to substitute any prize with another prize of equal or greater value.

Eagle Communications reserves the right to restrict the local winners to only persons whose primary residence is within a 60-mile radius of their home market.

Employees of Eagle Communications, its respective parent, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible.

Contest entrants agree to abide by the terms of these Official Rules and by the decisions of the contest commissioners, which are final on all matters pertaining to the contest.

Entrants further grant to Eagle Communications the right to use and publish their proper name and state online and in print, or any other media, in connection with the Contest.

Eagle Communications reserves the right to use any and all information related to the Contest, including information on contestants obtained through the contest, for marketing purposes or any other purpose, unless prohibited by law.

The contest and all of its related web pages and contents are copyrighted by Eagle Communications, Inc. Copying or unauthorized use of any copyrighted materials, trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.

Each winner, by acceptance of the prize, agrees to release Eagle Communications, Inc., all sponsors, and their parent and subsidiary companies, their officers, directors, employees, agents, shareholders, affiliates, suppliers, distributors, and advertising agencies from all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons and property which may be sustained in connection with the receipt, ownership, or use of the prize.

Eagle Communications not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or acts of man or God.

Each winner is responsible for all federal, state and local taxes and will be required to complete an IRS form W-9 for. Sponsor reserves the right to withhold prizes until completed form W-9 is received.

This contest is not intended for gambling. If it is determined that a contestant is using the contest for gambling purposes they will be disqualified and reported to authorities.

### **Winner Selection / Odds / Prizes**

Approximately fifteen (15) minutes after each unique keyword is announced, Eagle Communications, Inc. will randomly draw a winner from all qualified entries for a prize of \$100 (one hundred dollars). There will be a total of four (4) winners each weekday and ten (10) winners each Thursday. Odds of winning will depend on the total number entries received for each unique keyword.

Each \$100 prize will be awarded as a check issued to the prize winner upon confirmation of eligibility. It is anticipated that winners should have possession of their prize within two weeks of winning; however, Eagle Communications, Inc. makes no guaranty as to the actual delivery date.

Contestants listening to a Station via the internet stream are advised that there is a delay between the time announcements and cues to call are made on the air and when they are heard over the internet and therefore may be at a disadvantage over those contestants listening over the air. Listeners to the online stream may not be able to timely participate in any station-conducted on-air contests. Due to this delay in a Station's streaming broadcast, listeners to the online stream are encouraged to listen to the Station live on-air.

### **Acceptance and Delivery of Prize**

All prizes must be accepted as awarded. All prizes are non-transferable. Inability to accept prizes will result in forfeiture.

### **Conditions / Eligibility**

a. The Contest is subject to all applicable federal, state, and local regulations and laws and is void where restricted or prohibited by law. The Contest is governed by U.S. law and is void outside the United States.

Contest is open to all legal U.S. residents aged 18 or older. All employees, agents and interns of EAGLE COMMUNICATIONS, INC employees of competing radio stations, and members of the immediate families or households of each are ineligible. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws" or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension and any other persons

residing at the same household whether or not related. Participants and winner(s) must be legal U.S. residents.

c. EAGLE COMMUNICATIONS, INC disclaims all liability for the inability of a participant to complete or continue an entry due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond EAGLE COMMUNICATIONS, INC control, or otherwise. EAGLE COMMUNICATIONS, INC disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission or other delivery method. EAGLE COMMUNICATIONS, INC is not responsible for mechanical, technical, electronic, communications, telephone, cellular, computer, hardware or software malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in this contest. EAGLE COMMUNICATIONS, INC is not responsible for broken telephone connections, busy signals, misdials or lost phone calls.

d. Each winner may be required to provide EAGLE COMMUNICATIONS, INC with valid identification and a valid taxpayer identification number or Social Security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation including, without limitation, a release and affidavit of eligibility, may result in a delay in receiving prize(s) or the forfeiture thereof. Entrants are required to provide truthful information and EAGLE will reject and delete any entry that it discovers to be false or fraudulent. EAGLE COMMUNICATIONS, INC will disqualify any entry from individuals who do not meet eligibility requirements.

e. Any person winning in excess of Six Hundred Dollars and 00/100 (\$600.00) or receiving anything with a value of Six Hundred Dollars (\$600.00) or more, as determined by EAGLE COMMUNICATIONS, INC in its sole discretion, will receive an IRS Form 1099 at the end of the calendar year, and a copy of the 1099 will be filed with the IRS, and each winner shall be solely responsible for paying any and all applicable federal, state, local or other taxes

f. By participating, all participants and winner(s) grant EAGLE COMMUNICATIONS, INC the permission to use their names, characters, photographs, voices, and likeness in connection with the promotion (via print, broadcast or other forms of media) of this and other contests and waive any claims to royalty, right, compensation or remuneration for such use.

### **Release**

Contest winners agree on their own behalf and on behalf of their heirs, successors, representatives and/or assigns, to fully and forever release and discharge EAGLE COMMUNICATIONS, INC and each and all of its subsidiary and affiliated corporations, companies and divisions, its predecessors, successors and assigns, and its respective directors, stockholders, officers, employees and agents, of and from any and all claims, demands, agreements, contracts, covenants, actions, suits, causes of action, obligations, controversies, debts, costs, expenses, accounts, damages, judgments, losses and liabilities of whatsoever kind or nature in law, equity or otherwise, whether known or unknown, whether or not concealed or hidden which against it or any of it, they have had, may have had or now have, or which

any of their heirs, representatives and/or assigns hereafter can, shall or may have for or by reason of any matter, cause or thing whatsoever, including but not in any respect limiting the generality of the foregoing, any and all claims which or might have asserted relating to this contest, and agrees to deliver an executed release form at the time of delivery of any prize(s).

### **Indemnity**

Participants and winners agree to and do hereby indemnify and hold forever harmless EAGLE COMMUNICATIONS, INC and its agents, officers, employees, affiliates and assigns for any injuries, accidents, misfortunes, losses, damages or causes of action arising from or in connection with participation in the Contest and/or acceptance or use of any prize(s).

### **Miscellaneous**

- a. EAGLE COMMUNICATIONS, INC is considered the "Judge." Judge's decisions are final.
- b. EAGLE COMMUNICATIONS, INC reserves the right to end and/or modify the Contest at any time without additional notice or further compensation required, if any fraud, technical failure, or other factor beyond the control of EAGLE COMMUNICATIONS, INC impairs the integrity or proper functioning of the Contest, as determined by EAGLE COMMUNICATIONS, INC in its sole discretion.
- c. To request a list of winners, send a self-addressed, postage-stamped envelope to "Cash Keyword" at Box 340, Hays, KS 67601.

The headquarters address of EAGLE COMMUNICATIONS, INC is 2700 Hall Street, Hays, KS 67601

Winners List: For a copy of these Official Contest Rules or a list of prize winner(s), send a self-addressed, stamped envelope to: "Cash Keyword" Contest Rules, c/o Eagle Communications, Inc., Box 340, Hays, KS 67601. Please Specify that you are requesting Rules. Requests must be received by the end of the current contest cycle.

Contest Sponsor/Administrator: This contest is sponsored and administered by Eagle Communications, Inc.

Eagle Communications reserves the right to change the rules at any time.

This contest is officially sponsored by Eagle Communications.